

CO-CREATING THE FUTURE OF TOURISM

Call for submissions on

TOURISM GOVERNANCE AND PUBLIC POLICY

Thematic session at the INVTUR 2017 Conference

Organised by:

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In order to complement the regular program with emerging topics in tourism research, the INVTUR 2017 conference on “Co-creating the Future of Tourism” will include a thematic session on “Tourism governance and public policy”.

INVTUR 2017 aims to stimulate discussion and to introduce new approaches to explore emerging paradigms of value and knowledge co-creation in the marketplace that will lay the foundations for a new tourism ecosystem. This session addresses the conference aims because tourism governance and the design and implementation of tourism policies are central to tourism development. The existence of a strategic vision and coordination among all stakeholders is deemed as crucial to mitigate the structural bottlenecks in the sector and thus lead to the improvement of people’s quality of life local development in general.

The thematic session seeks submissions, in English, that attempt to address the following key issues, including (but not limited to) the following themes:

- Tourism development, policy and planning;
- Tourism, public policy and economic development;
- Tourism and spatial planning;
- Role of DMO in tourism development;
- Collaboration and cooperation between stakeholders;
- Multilevel governance in tourism;
- Investment policy in the tourism sector;
- Evaluation of tourism public policy.

Extended abstracts (up to 6,000 characters), full papers or posters should be submitted electronically by October 31st, 2016 to Rui Costa (rui.costa@ua.pt). Papers presented at the session will be considered for publication in a special issue of the Journal of Tourism and Development published by the University of Aveiro. For further information regarding submission guidelines, conference fees and program, accommodation, how to get to the conference venue, and registration forms, please visit the INVTUR 2017 conference website: <http://www.ua.pt/invtur/>.