

## CO-CREATING THE FUTURE OF TOURISM

Call for submissions on

### INNOVATION AND ENTREPRENEURSHIP IN TOURISM

Thematic session at the INVTUR 2017 Conference

Organised by:

**Ana Daniel and Filipa Brandão (University of Aveiro, GOVCOPP)**

In order to complement the regular program with emerging topics in tourism research, the INVTUR 2017 conference on “Co-creating the Future of Tourism” will include a thematic session on “Innovation and entrepreneurship in tourism”.

INVTUR 2017 aims to stimulate discussion and to introduce new approaches to explore emerging paradigms of value and knowledge co-creation in the marketplace that will lay the foundations for a new tourism ecosystem. This session addresses the conference aims by critically analyzing the tourism innovation and entrepreneurship dynamics resulting from new, networked, co-created and sustainable business models and processes.

The thematic session seeks submissions, in English, that attempt to address the following key issues, including (but not limited to) the following themes:

- Innovation processes in tourism businesses, organisations and destinations;
- Emergent business models in tourism;
- Technological innovation and the role of universities in tourism development;
- Entrepreneurship in tourism;
- Social innovation, social entrepreneurship and sustainability of tourism destinations;
- Networks fostering innovation and entrepreneurship.

Extended abstracts (up to 6,000 characters), full papers or posters should be submitted electronically by October 30<sup>th</sup>, 2016 to Ana Daniel ([anadaniel@ua.pt](mailto:anadaniel@ua.pt)) or Filipa Brandão ([filipa.brandao@ua.pt](mailto:filipa.brandao@ua.pt)). Papers presented at the session will be considered for publication in a special issue of the Journal of Tourism and Development published by the University of Aveiro. For further information regarding submission guidelines, conference fees and program, accommodation, how to get to the conference venue, and registration forms, please visit the INVTUR 2017 conference website: <http://www.ua.pt/invtur/>.