

CO-CREATING THE FUTURE OF TOURISM

Call for submissions on

TOURISM AND GLOBALISATION

Thematic session at the INVTUR 2017 Conference

Organised by:

**Zélia Breda (University of Aveiro, GOVCOPP) and
Cristina Barroco (Polytechnic Institute of Viseu)**

In order to complement the regular program with emerging topics in tourism research, the INVTUR 2017 conference on “Co-creating the Future of Tourism” will include a thematic session on the “Tourism and globalisation”. INVTUR 2017 aims to stimulate discussion and to introduce new approaches to explore emerging paradigms of value and knowledge co-creation in the marketplace that will lay the foundations for a new tourism ecosystem. This session addresses the conference aims by exploring the topic of globalisation in order to establish a context for understanding the contemporary tourism sector, which is very much part of the globalisation process. It aims to provide an interactive, dynamic and international platform to disseminate and discuss knowledge in this area.

The thematic session seeks submissions, in English, that attempt to address the following key issues, including (but not limited to) the following themes:

- International tourism business environment in face of globalisation;
- Drivers of globalisation and its influence on tourism;
- Tourism, international trade and foreign investment;
- Internationalisation of tourism destinations;
- Impacts of globalisation on the development of tourism;
- Tourism and hospitality global trends;
- Competition, cooperation and co-competition between tourism companies and destinations;
- Dynamics of the tourism industry (supply and demand)
- Ethics and culture in international tourism;
- Hotel chains: Entry modes and impacts on host destinations.

Extended abstracts (up to 6,000 characters), full papers or posters should be submitted electronically by October 31st, 2016 to Zélia Breda (zelia@ua.pt) and Cristina Barroco (cbarroco@estgv.ipv.pt). Papers presented at the session will be considered for publication in a special issue of the Journal of Tourism and Development published by the University of Aveiro. For further information regarding submission guidelines, conference fees and program, accommodation, how to get to the conference venue, and registration forms, please visit the INVTUR 2017 conference website: <http://www.ua.pt/invtur/>.