

ARE YOU LOST IN YOUR PHD?

PhD Workshop
Programme

University of Aveiro
May 16th, 2017

conference **invtur** 2017



clegeit
universidade de aveiro
departamento de economia, gestão,
engenharia industrial e turismo



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TURISMO DE
PORTUGAL



Turismo
Centro
Portugal

COMPETE
2020

PORTUGAL
2020



FCT
Fundação de Amparo à
Pesquisa Científica da
Universidade de Aveiro

Projeto FCT-UIP-01-0145-FEED-2016

THE 6 WS OF RESEARCH

WHY	_ space and territory
WHAT	_ policy and governance
WHERE	_ education and gender
WHEN	_ economics and management
WHO	_ innovation and rural tourism
HOW	_ culture
	_ experiences and creativity
	_ hospitality and human resources
	_ technology

Tuesday, 16th May, 2017

Time	Session	Chair	Room
09:00 – 09:15	Opening speech	Carlos Costa, Vice Rector for Research & António Teixeira	Auditorium (DEGEIT)
09:15 – 09:40	Keynote – “Dr How”	John Tribe	Auditorium (DEGEIT)
09:40 – 10:40	6 W’s of research – 1st session	Various	Various
10:40 – 11:00	Coffee break		
11:00 – 12:00	6 W’s of research – 2nd session	Various	Various
12:00 – 13:30	Lunch break		
13:30 – 14:30	Research Hacks*	Inês Carvalho & Ivana Stević	10.1.11
14:30 – 14:45	Coffee break		
14:45 – 15:45	Innovative Methodologies*	Adele Ladkin & Vanessa Ratten	10.1.11
15:45 – 16:00	Coffee break		
16:00 – 17:00	Publishing ‘Top Tips’*	Fevzi Okumus, Stanislav Ivanov & Dimitrios Buhalis	10.1.11
17:00 – 17:25	Keynote – “Academic publishing: hints and tips from the front line”	Chris Cooper	Auditorium (DEGEIT)

**interactive workshops (20mins speech, 30mins in World Café style groups, 10mins to present ideas to room)*

6 W's of research – 1st session (9h40am)

Room number	Session coordinators	Language	Topic	Participant's name	Abstract title
10.1.11	Adele Ladkin & Vanessa Ratten	ENG	Tourism Knowledge	Fabiola Cristina Costa de Carvalho	Institutionalization of knowledge: configuration of the academic sub-field of tourism in Brazil and Mexico
				Irina Gewinner	Academia as a (gendered) career choice: The role of tourism
				Kinga Nagy	Informal learning methods used in teaching recreation and tourism for youth people aiming leisure profession development
				Isabel Paulino	Methodological approach for redefining tourism destinations based on the tourists' travel patterns
				Jorge Santos	The role of knowledge in tourism's innovation and development
10.1.3	Elisabeth Kastenholz & Susana Marques	ENG	Co-creation in Tourism	Ivana Stević	An exploratory approach to interactive, co-creative visitors' experience through a design thinking based project: Portuguese azulejos, cultural heritage
				Parisa Behmanesh	Staged vs. co-created experience for creating memorable tourism experience
				Mariana Carvalho	Co-creation enhancing the food tourism experience
				Ainhize Eletxigerra	Co-creation in Place Marketing: An Empirical Approach
10.1.8	Celeste Eusébio & António Teixeira	PT	Sustainable Tourism	Joana Alegria Quintela	Sustainable territorial development - the role of health and wellness tourism in the demand for new ways of growth of inner regions and new territorial balance
				Viviane De Souza	Gamification and marketing for sustainable tourism
				Hugo Araujo	Speleotourism in Brazil: In search of the construction of a sustainable model of management of show caves
				Josemery Alves	Tourism, social-environmental conflicts and the resources of common use in Pipa- Tibau do Sul / RN: a perspective in the light of the principles of Ostrom
				Michele Galdino Câmara	Business Affective Persona (BAP): A methodology to create personas to enhance customer relationship with trust and empathy

THE 6 Ws OF RESEARCH

10.1.6	Stanislav Ivanov & Fabio Carbone	ENG	Specialist Tourism 1	Belem Barbosa	Young adults' attitudes, experiences and preferences on camping
				Sandra Filipe	Young adults' attitudes, experiences and preferences on camping
				Rafael Bauer	Impressions of Brazilian Tourism Students on House Stitting and the Age of Collaborative Travel.
				Vahid Ghasemi	Host-guest interactions: The perceived impact of residents' apathy on service quality and tourists' behaviour
				Márcio Martins	Spatiotemporal movement patterns of tourists: The backpacker segment's phenomenon.
10.1.7	Fátima Alves	ENG PT	NOT Tourism	Tânia Gameiro	Anaerobic and aerobic biotechnologies applied to organic wastes for added-value product generation
				Cátia Couras	Otimization and control of anaerobic reactors

6 W's of research – 2nd session (11h00am)

Room number	Session coordinators	Language	Topic	Participant's name	Abstract title
10.1.7	Paula Remoaldo & Marcello Tome	PT	Culture and Tourism	Isabel Silva Martins	The influence of souvenir geographic identity in the buying intention ouvenir
				Manoela Valduga	The relevance of hospitality in international touristic demand
				Susana Mesquita	The importance of co-creation of experiences, in museums, for people with visual impairments
				Paula Nora	Cocriação de valor C2C em turismo: Definição de perfil de segmentação
				Carlos Vilela da Mota	Evaluation of tourism routes in mainland Portugal
10.1.6	Vanessa Ratten & Cristina Barroco	ENG	Tourism Development	Laura Perpiña	Image and risk perceptions of colombia as a tourism destination
				Isabel Angelica Bock	Supra-local governance for the socio-economic development: the case of Douro destination
				Rogélio Jr Flores	Integrated Capacity Development in Tourism: A Model for Transforming Destination Communities
				Luís Souza	The influence of tourist experience in alternative peer-to-peer accommodation on developing attachment and loyalty to destinations

10.1.6	Vanessa Ratten & Cristina Barroco	ENG	Tourism Development	Nataline Sousa	Environmental management in the hospitality sector: The demand perspective
				Susana Rachão	The role of the creative economy in territorial dynamics: The case of micro and small hospitality firms in the Northern Portuguese coastal cities.
10.1.3	Gonçalo Santinha, Ana Daniel & Carlos Rodrigues	PT	Policy and Tourism Research	Jussara Aires	Development of an appropriate innovation measurement model for tourism sector SMEs
				Andreia Cristo	Private participation and the contribution of tourism business associations for the definition of public policies
				Florbela Machado	Evaluation of public tourism policy
				Isabel Pinho	Research Evaluation
				Daniela Marques	The economic impact of urban rehabilitation in the Tourism sector
				Ana Moita Francisco	Public participation as a process of social innovation and its contribution for tourism planning
10.1.11	Bodil Blichfeldt & Stanislav Ivanov	ENG	Specialist Tourism 2	Daniel Benn	Social tourism and the discourse of happiness: Exploring the role and meaning of social tourism within the 'lifeworld' of people in poverty
				Sara Forgas-Serra	Identity and gastronomy: Accommodation's supply analysis in Girona region.
				Catarina Nadais	Erotic and sexual leasures: Practices and perceptions of Portuguese population
				Kristof Tomej	Reverse integrated inclusive holidays: Motivations of participants with and without visual impairment
				Alessandro Vasta	Weaving resilience with traditional linen: the potential of a traditional local product to improve community resilience
10.1.8	Nuno Rosmaninho & Fabio Carbone	PT	Tourism Identity	Vítor Sá	Portugal in XIX and XX Century Travel Guidebooks.
				Francisco Gonçalves	Galo de Barcelos: Heitage and Tourism
				Edgar Bernardo	Aquired Memotries Trajectories – Douro Tourism Souvenir Origin, Destination, and Interpretations
				Lillian Mesquita	Community Based Tourism on the Sergipe Coast: Territories of power and relations of identity, culture and local development in traditional communities.
				José Marques	40 anos Turismo em Portugal vistos por Daniel Constant (1939-1979)