

Massimiliano Bearzot
Customer Consultant

Mendeley Profile: www.mendeley.com/profiles/massimiliano-bearzot



Content

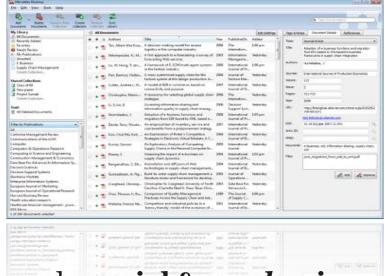
- What is Mendeley?
 - How Mendeley drives researcher productivity
 - How Mendeley enables collaboration
 - How Mendeley enables additional data insight



What is Mendeley?

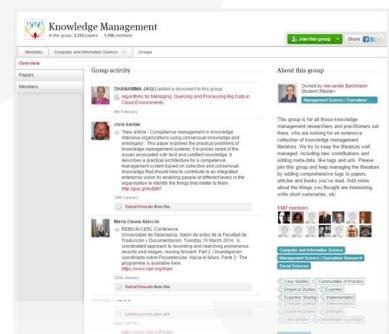


What is Mendeley?



...and a **social** & **academic collaboration network** with 4
Million users to connect like-minded researchers & discover research trends and statistics.

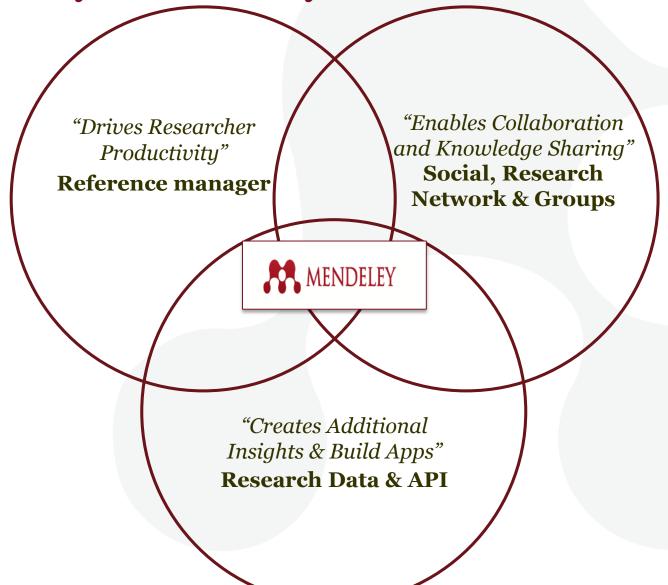
Mendeley is a **reference manager** allowing you to manage, read, share, annotate and cite your research papers...



... forming a **crowdsourced database** with a unique layer of **social research information and an Open API**



Mendeley's Three Key Values



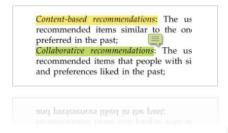
How Mendeley drives researcher productivity





Add and organize PDFs

Import and organize PDFs from your computer, EndNote™, RefWorks, Papers, Zotero, Mendeley importer, ScienceDirect, and Scopus



Read and annotate

Open PDFs and capture your thoughts through sticky notes and highlights.



Reference Manager

Generate citations and bibliographies in Microsoft Word, OpenOffice, and LaTeX. 7,500 citation styles!

How Mendeley enables collaboration MENDELEY



Collaborate and interact

Find and connect with colleagues and securely share your papers, notes and annotations.

Backup and sync

Access your papers on the desktop, web, iOS, and Android

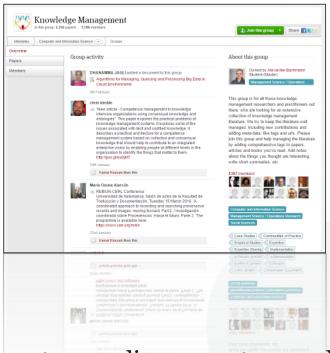
Network and discover

Create an online presence with your own academic profile and network with other researchers globally. Discover papers and public groups.

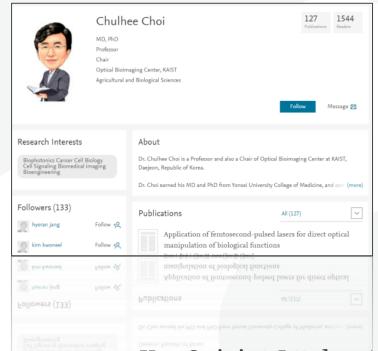


Collaboration opportunities Public Groups and follow a KOL





...create a reading group to crowdsource interesting articles, share knowledge, as well as making new contacts...



...connect to a Key Opinion Leader. An editor of Elsevier journal!

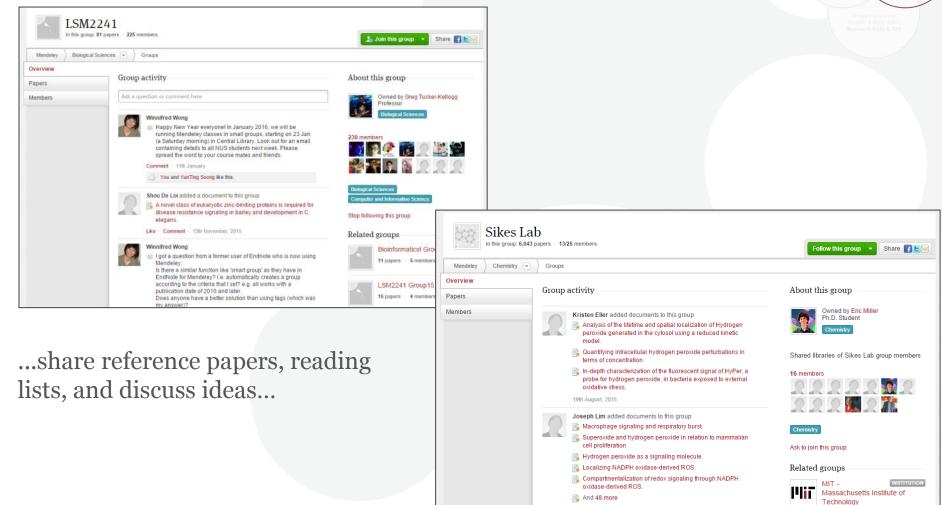
Collaboration opportunities Share papers and ideas in a research lab



Official group for the Massachusetts
Institute of Technology, Brought to you by

Ma and Zhong lab papers

the MIT Libraries.



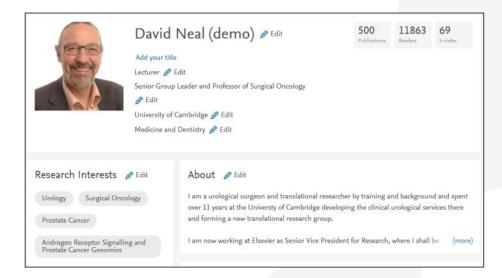
10th August, 2015

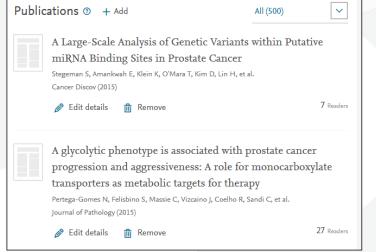
Created by Eric Miller

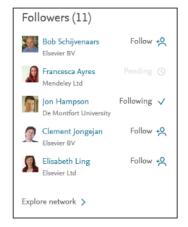


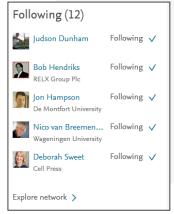
How Mendeley enables collaboration Academic Profile

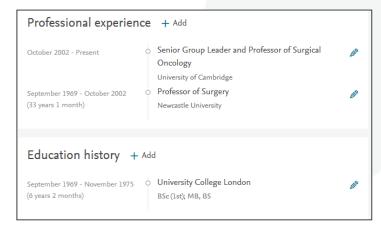












MENDELEY

Insights & Build Apps"
Research Data & API

How Mendeley enables additional data insight



Crowd-sourced knowledge

Crowd uploaded research catalogue with more than 400M documents

Detailed readership stats

See readership impact by discipline, academic profile, and geographic location of each paper

Developer's portal and APIs

Developers and researchers have created hundreds of applications based on Mendeley API and research recommendation dataset.

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How Mendeley enables additional data insight





Suggest

Let Mendeley recommend related articles to you to improve on your productivity

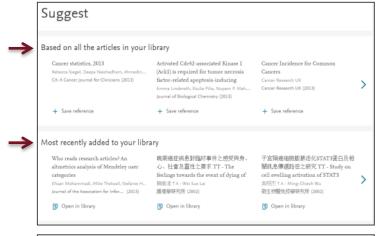


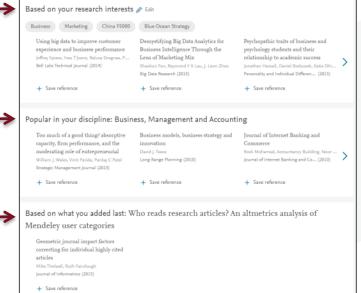
Stats

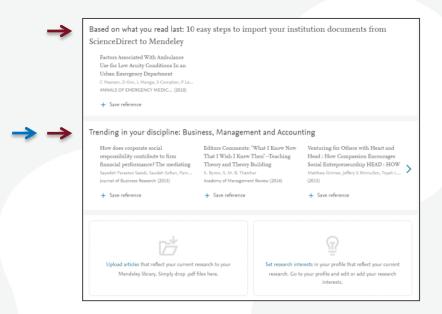
See detail metrics on your research and your published articles

How Mendeley enables additional data insight – Suggesting related articles to you









- Users with no documents in their library
- Users with downloaded documents in their library



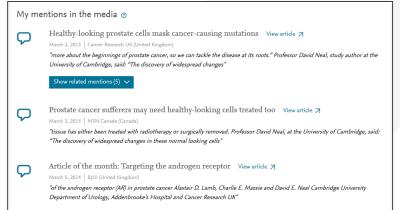
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Research Data & API

How Mendeley enables additional data insight – *Stats on your research (Author)*

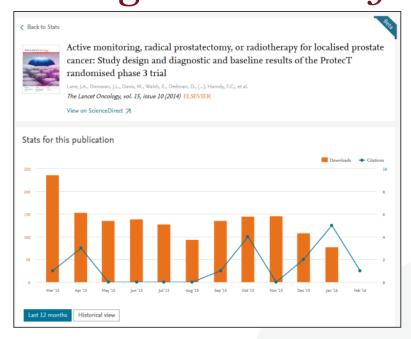


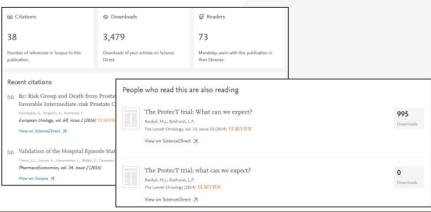


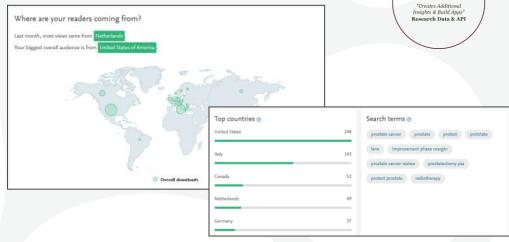


How Mendeley enables additional data

insight - Stats on your research (Publication)







n Mendeley, this publication was added to a 73 times. To date, this publication has been added to 6 groups.	73		•	
	Mendeley r	readership	Mendeley group sharing	
Mendeley readers by discipline		Mendeley reader	rs by academic status	
Medicine	39	Other Professional		10
Biological Sciences	7	Ph.D. Student		8
Computer and Information Science	6	Student (Postgraduate)		6
Business Administration	2	Doctoral Student		6
ingineering	1	Student (Bachelor)		5
& Improve the exposure of your p	ublication			



Thank you www.mendeley.com